

# Privacy Policy

Thank you for visiting the Privacy Policy page of The Tool Store website. The Tool Store values your right of privacy, and wants you to feel comfortable using its website at (the "The Tool Store Website" or "Website"). This page describes our privacy policy for the Website.

1. **YOUR ACCEPTANCE.** By using and/or visiting the The Tool Store Website, you signify your assent to both the content of this Privacy Policy and the general Terms and Conditions for using the Website, which are published at terms and conditions of use, and which are incorporated herein by reference. If you do not agree to any of these terms, you should not use the Website. Should The Tool Store make any substantial change to this Privacy Policy, we will publish an amendment, or we may email you if you have not opted out of email notifications.
2. **The Tool Store WEBSITE.** This Privacy Policy applies solely to the The Tool Store Website, which may contain links to third party websites that are not owned or controlled by The Tool Store. The Tool Store has no control over, and assumes no responsibility for, the content, privacy policies, or practices of any third party website, which may collect both passive and personally identifiable information. In addition, The Tool Store will not and cannot censor or edit the content of any third party site. By using the Website, you expressly relieve The Tool Store from any and all liability arising from your use of any third party website. Accordingly, we encourage you to be aware when you leave the The Tool Store Website, and to read the terms and conditions and privacy policy of each other website that you visit.
3. **WHAT TYPE OF INFORMATION DO WE COLLECT AND USE?** When you visit the The Tool Store Website, we may collect passive information about your visit. Passive information is any form of aggregate data, navigational data, tracking data, click-stream data, or historical data, which does not, on its own, personally identify you. Passive Information includes information collected through cookies and web beacons. When you send us an email, subscribe to one of our newsletters, or submit other data through the The Tool Store Website, we may also obtain and collect personally identifiable information. Personally identifiable information is information collected online that personally identifies you, such as by name, email address, or mailing address.
4. **HOW DO WE USE PERSONALLY IDENTIFIABLE INFORMATION?** The Tool Store will not use or disclose such information except as follows:
  - a) to communicate directly with you in connection with your specific requests;
  - b) to validate credit card numbers;
  - c) to permit our website designers to develop features and services that meet your needs;
  - d) to tailor your experience on our Website, showing you individually tailored content;
  - e) to comply with a lawful subpoena or court order;
  - f) to remedy any violation or breach of an agreement between you and The Tool Store; and
  - g) to prevent harm to the property or rights of The Tool Store or its customers.The Tool Store may also use such information for its own marketing and survey purposes, and The Tool Store may appoint third party agents in connection with such marketing and survey efforts, subject to a confidentiality agreement concerning the information.

The Tool Store will not, however, disclose any personally identifiable information for use in connection with a third party's marketing efforts.
5. **AGGREGATE INFORMATION.** The Tool Store may share aggregate statistical information with business partners, sponsors or other third parties, but none of them receive personally identifiable information. For example, we may tell an advertiser that X number of visitors visited a certain area on a website, but we would not disclose anything that uniquely identifies those individuals.
6. **UNSOLICITED EMAILS RECEIVED BY YOU.** The Tool Store does not send unsolicited bulk emails to anyone who has requested that we do not contact them. We send newsletters only to those who have taken affirmative steps to subscribe. If you have inadvertently received one of our newsletters, or if you simply wish to stop receiving them, please follow the "Unsubscribe" instructions contained in each newsletter or send a request to be unsubscribed to [info@TheToolStore.com.au](mailto:info@TheToolStore.com.au).
7. **COOKIES.** Your browser software includes a feature called "cookies." We may use "cookies" to enhance your experience with our site. If enabled, cookies may store small amounts of data on your computer about your visit to the The Tool Store Website, including your page preferences. Cookies tell us nothing about you personally, unless you specifically give us additional information. The Tool Store does not merge or associate our cookie information with any personally identifiable information obtained by us or from third parties. Cookies simply assist us in tracking which of our features you like best and what content you may have viewed during past visits. When you re-visit the The Tool Store Website, cookies can enable us to customize our content according to your preferences. We may use cookies to: (i) keep count of your return visits to the Website; (ii) accumulate anonymous, aggregate, statistical information on website usage; (iii) deliver content specific to your interests or past viewing history; and (iv) save your password so you don't have to re-enter it each time you visit our sites. You can also disable cookies. By modifying your browser preferences, you can accept or reject all cookies, or request a notification when a cookie is set.
8. **IP ADDRESSES.** An Internet Protocol ("IP") address is a number assigned to your computer whenever you access the Internet. An Internet Service Provider ("ISP") typically assigns a random dynamic IP address at the time of your dial-up. For local area network ("LAN"), DSL, or cable modem users, a static IP address may be permanently assigned to a particular computer. The Tool Store may record the IP addresses of visitors to its Website. While an IP address may reveal your ISP or geographic area, we cannot determine your identity solely based upon your IP address. Other websites you visit have IP addresses, and we may collect the IP addresses of those websites and their pages, but these IP addresses are never associated with Internet users.
9. **WEB BEACONS.** The Website may contain web beacons, which are electronic images (sometimes called "single-pixel gifs") that allow us to count page views, or to access cookies. We may also include web beacons in HTML-formatted newsletters containing graphics that we may send to count the number of newsletters that have been opened and read. Our web beacons do not collect, gather, monitor, or share any personal information about our website visitors. They are used only to compile our anonymous, aggregate statistics about website usage.
10. **COMPUTER PROFILES.** The Tool Store may also collect and accumulate other anonymous data that helps us understand and analyse the Internet experience of our visitors. For example, we may accumulate visitor data relating to referring domain names, the type of browsers used, operating system software, screen resolutions, colour capabilities, browser plug-ins, language settings, cookie preferences, search engine keywords and JavaScript enablement. None of this information is personally identifiable and we only share this information in the aggregate, reflecting overall website or Internet usage trends, as outlined in this Privacy Policy.
11. **CHAT ROOMS AND FORUMS.** The The Tool Store Website may in the future include chat rooms, forums, message boards, and/or news groups. If so, The Tool Store as a passive conduit will not be liable for any of the transmitted information. Any information that is disclosed in these areas becomes public information. You should exercise caution before disclosing your personal information via these public venues, which you do at your own risk. If you do so, you may receive unsolicited emails or "spam." The Tool Store cannot safeguard the privacy of personally identifiable information that is disclosed and can be viewed or accessed online in this manner.
12. **SECURITY.** Some pages of the The Tool Store Website use security measures to protect the loss, misuse and alteration of information that is transmitted through the Website. These pages use Secure Socket Layer ("SSL") connections with 128-bit encryption for certain transactions and confidential data. When you use a secure browser, all information you submit comes to us over the Internet in an encrypted form, with a digital certificate issued by a third-party certification authority such as VeriSign®. To view this certificate, click on the image of the closed lock or the solid key on the bottom bar of your browser window. We also maintain our servers in locked facilities with secure access. Unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your personally identifiable information, we cannot ensure or warrant the security of any information you transmit, and you do so at your own risk. Once we receive your transmission, we make our best effort to ensure its security on our systems. You can report network abuse and any risk of security violations to us by emailing [info@TheToolStore.com.au](mailto:info@TheToolStore.com.au)
13. **CHILDREN'S ONLINE PRIVACY PROTECTION.** The The Tool Store Website complies with the Children's Online Privacy Protection Act, introduced in April of 2000 (COPPA). The Tool Store does not knowingly collect contact or personally identifiable information from children under 13. The The Tool Store Website is not intended to solicit information of any kind from children under 13, and is designed to block our knowing acceptance of any such information, wherever age related information is requested. It is possible that by fraud or deception we may receive information pertaining to children under 13. If we are notified of this, as soon as we verify the information, we will immediately obtain parental consent or otherwise delete the information from our servers. If you want to notify us of our receipt of information by children under 13, please do so by emailing us at [info@TheToolStore.com.au](mailto:info@TheToolStore.com.au).
14. **OPENNESS.** You can request us to provide you with access to the personal information we hold about you, for what purposes and how we collect, hold, use and disclose that information.
15. **ACCESS AND CORRECTION.** You may request access to your personal information held by The Tool Store. Where necessary, you will be given the opportunity to amend any personal information held by us that is incorrect. A fee may apply to such access. If we deny your request for access we will let you know why.
16. **ANONYMITY.** Where it is lawful and practicable The Tool Store endeavours to de-identify information collected about you.
17. **CONTACT INFORMATION.** If you have questions or concerns regarding this Privacy Policy, please contact us at [info@TheToolStore.com.au](mailto:info@TheToolStore.com.au), or at the following address:

Attn: Online Privacy Manager  
The Tool Store  
25 Monro Ave  
Kirrawee  
NSW 2232